

Abby McCuen

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Cincinnati, OH 45220

Education

Bachelor of Fine Arts in Games and Animation

University of Cincinnati, Cincinnati, OH, 2023-2028

College of Design, Architecture, Art, and Planning (DAAP)

Marketing Minor, Cincinnati Scholarship, 3.8 GPA, Dean's List Fall 2023 - Spring 2026

High School Diploma

Dublin Scioto High School, Dublin, OH, 2019-2023

Awards: Valedictorian, Summa Cum Laude, Honors Diploma, and National Honors Society, 4.19 GPA

Experience

Creative Director Intern

1001 Colors (fka Artworks), Cincinnati, OH, June 2026-July 2026

- Provided detailed design reviews and constructive feedback to first-year interns, helping refine their creative work.
- Designed and produced the 2025 Annual Report, adhering to established brand guidelines and provided style guide and written content.
- Participated in client meetings and incorporated feedback into design revisions to achieve project objectives.

Social Media Intern

Space3Yoga, Cincinnati, OH, May 2026-August 2026

- Produced multimedia content, including photography, video, and graphics, to support social media marketing initiatives.
- Edited photos and videos for use across social media platforms, ensuring high-quality and cohesive visual presentation
- Developed engaging social media content while maintaining brand consistency and aligning visuals with organizational goals.

Graphic Design Annual Report Intern

1001 Colors (fka Artworks), Cincinnati, OH, June 2025-July 2025

- Designed and produced 2024 Annual Report with five other designers, transforming key organization achievements into a visual narrative that reflects 1001 Colors' mission and aesthetic.
- Collaborated with team members to interpret client goals and translate feedback into polished visual concepts that aligned with brand identity.
- Contributed to brainstorming sessions by proposing design solutions and layout improvements that enhanced project efficiency and creative consistency.

Activities & Service

Bearcat Buddies

University of Cincinnati, Cincinnati, OH, January 2024 - Present

- Tutor students in grades K-6 in math and reading to support academic growth and state test preparation.

Women's Volleyball Club Member

University of Cincinnati, Cincinnati, OH, August 2024 - Present

Skills

Adobe: Photoshop, Illustrator, Premiere Pro, and InDesign

2D&3D Software: Procreate, Toonsquid, Maya, and DaVinci

Microsoft: Word, PowerPoint, and Excel

Technical Skills: Twine, 2D & 3D Animation, 3D Modeling, Rigging, and Illustration